

## CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**LUC Media**  
**Attention: Chris Brimer**  
**25 Whitlock Place**  
**Suite 201**  
**Marietta, GA 30064**

<u>Contract / Revision</u> 939718 /		<u>Alt Order #</u> 06264403
<u>Product</u> Issue		
<u>Contract Dates</u> 08/06/12 - 08/19/12		<u>Estimate #</u> CITZ 4 STRTGH & SEC
<u>Advertiser</u> Citizens for Strength & Security		<u>Original Date / Revision</u> 08/06/12 / 08/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9913041	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/06/12	08/17/12	6a A7N More In The AM	6-7a		:30			NM	10	\$6,250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				5	\$625.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$625.00			
N 2	KOAT	08/06/12	08/17/12	Good Morning America	7-9a		:30			NM	24	\$12,600.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				12	\$525.00			
		Week: 08/13/12	08/19/12	MTWTF--				12	\$525.00			
N 3	KOAT	08/06/12	08/17/12	The View 10-11a	10-11a		:30			NM	6	\$1,650.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$275.00			
		Week: 08/13/12	08/19/12	MTWTF--				3	\$275.00			
N 4	KOAT	08/06/12	08/17/12	Ellen 3-4p	3-4p		:30			NM	6	\$1,050.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$175.00			
		Week: 08/13/12	08/19/12	MTWTF--				3	\$175.00			
N 5	KOAT	08/06/12	08/17/12	Action 7 News @ 5p	5-530p		:30			NM	9	\$5,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$600.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$600.00			
N 6	KOAT	08/06/12	08/17/12	Action 7 News @ 6p	6-630p		:30			NM	9	\$7,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				4	\$800.00			
		Week: 08/13/12	08/19/12	MTWTF--				5	\$800.00			
N 7	KOAT	08/06/12	08/17/12	Entertainment Tonight 630-7p	630-7p		:30			NM	8	\$6,400.00
		Class of Time - Immediately Pre-emptible without notice										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 08/06/12 - 08/19/12	<u>Product</u> Issue	<u>Estimate #</u> CITZ 4 STRTGH & SECU
<u>Advertiser</u> Citizens for Strength & S		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MTWTF-- 4 \$800.00 Week: 08/13/12 08/19/12 MTWTF-- 4 \$800.00												
N 8	KOAT	08/06/12	08/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	6	\$7,800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MTWTF-- 3 \$1,300.00 Week: 08/13/12 08/19/12 MTWTF-- 3 \$1,300.00												
N 9	KOAT	08/11/12	08/18/12	Sa 6a A7N More in the AM	6-9a		:30			NM	6	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----3- 3 \$300.00 Week: 08/13/12 08/19/12 -----3- 3 \$300.00												
N 10	KOAT	08/12/12	08/19/12	Su 6a A7N More in the AM	6-9a		:30			NM	6	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----3 3 \$300.00 Week: 08/13/12 08/19/12 -----3 3 \$300.00												
N 11	KOAT	08/06/12	08/17/12	Dr Oz	4-5p		:30			NM	6	\$2,400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MTWTF-- 3 \$400.00 Week: 08/13/12 08/19/12 MTWTF-- 3 \$400.00												
N 12	KOAT	08/11/12	08/18/12	Action 7 News @ 5p Sat	5-530p		:30			NM	2	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$300.00 Week: 08/13/12 08/19/12 -----1- 1 \$300.00												
N 13	KOAT	08/11/12	08/18/12	Sa A7N @ 6P	6-630p		:30			NM	2	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$300.00 Week: 08/13/12 08/19/12 -----1- 1 \$300.00												
N 14	KOAT	08/11/12	08/18/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	2	\$1,450.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$725.00 Week: 08/13/12 08/19/12 -----1- 1 \$725.00												
N 15	KOAT	08/12/12	08/19/12	Action 7 News @ 5p Sun	5-530p		:30			NM	2	\$1,050.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1 1 \$525.00 Week: 08/13/12 08/19/12 -----1 1 \$525.00												
N 16	KOAT	08/12/12	08/19/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	2	\$2,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1 1 \$1,100.00 Week: 08/13/12 08/19/12 -----1 1 \$1,100.00												
<b>Totals</b>											<b>106</b>	<b>\$60,250.00</b>

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939718 /	06264403

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Citizens for Strength & S	08/06/12 / 08/06/12

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/19/12	106	\$60,250.00	\$51,212.50	\$3,584.88	\$54,797.38
<b>Totals</b>	<b>106</b>	<b>\$60,250.00</b>	<b>\$51,212.50</b>	<b>\$3,584.88</b>	<b>\$54,797.38</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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